

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/663,015 Confirmation No.: 1737  
Applicant : Polly Stecyk  
Filing Date : September 15, 2003  
Title : PASSIVE ENFORCEMENT METHOD FOR MEDIA RATINGS  
Group Art Unit : 4115  
Examiner : Junior O. Mendoza  
Docket No. : 705397.53  
Customer No. : 34313

EFS Web  
Commissioner for Patents

**PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)**

Sir:

This is a request under the provisions of 37 CFR § 1.136(a) to extend the period for filing a reply in the above-identified application.

The requested extension and fees are as followings: (check time period desired below):

EXTENSION (months)	FEE FOR SMALL ENTITY	FEE FOR OTHER THAN SMALL ENTITY
<input type="checkbox"/> one month	\$65.00	\$130.00
<input checked="" type="checkbox"/> two months	\$245.00	\$490.00
<input type="checkbox"/> three months	\$555.00	\$1,110.00
<input type="checkbox"/> four months	\$865.00	\$1,730.00
<input type="checkbox"/> five months	\$1,175.00	\$2,350.00
<b>Fee</b>		<b>\$490.00</b>

☐ Applicant claims small entity status. See 37 CFR 1.27.

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Method of Payment of fees:

- ☐ A check in the amount of \_\_\_\_\_ is enclosed to cover the above fee(s).  
☐ Charge Orrick's Deposit Account No. **15-0665** in the amount of \$\_\_\_\_\_.  
☒ The Commissioner is authorized to charge Orrick's Deposit Account No. **15-0665** for any fees required under 37 CFR §§ 1.16, 1.17 and 1.445 that are not covered, in whole or in part, by a check enclosed herewith and to credit any overpayments to said Deposit Account No. **15-0665**.

I am the

- ☐ applicant/inventor  
☐ assignee of record of the entire interest. See 38 CFR 3.71. Statement under 37 CFR 3.373(b) is enclosed.  
☒ Attorney or agent of record. Registration No. 38,283.  
☐ Attorney or agent under 37 CFR 1.34. Registration No. \_\_\_\_\_.

Respectfully submitted,

ORRICK, HERRINGTON & SUTCLIFFE LLP

Dated: October 25, 2010

By: /Kenneth S. Roberts/  
Kenneth S. Roberts  
Reg. No. 38,283

Orrick, Herrington & Sutcliffe LLP  
4 Park Plaza, Suite 1600  
Irvine, CA 92614-2558  
Tel. 949-567-6700  
Fax: 949-567-6710